

ANHD's 8th Annual Community Development Conference

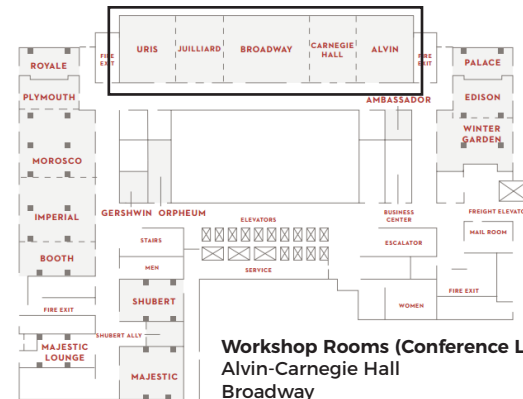
Friday, May 18, 2018 - Grand Hyatt Empire Ballroom

Agenda

**BUILD.
COMMUNITY.
POWER.**



8:45 am - 9:15 am	Breakfast & Networking	Ballroom III-IV
9:15 am - 9:20 am	Welcome - Walter Roberts, ANHD Board Chair @HopeCI1968	Ballroom III-IV
9:20 am - 9:30 am	Polling the Audience	Ballroom III-IV
9:35 am - 10:05 am	Morning Keynote: Lael Brainard, Governor of the Federal Reserve System @federalreserve	Ballroom III-IV
10:05 am - 10:15 am	Champion of Housing Award Recipient: Eric Enderlin @EricEnderlin Presenters: Chris Cirillo & Maria Torres Springer @MTorresSpringer	Ballroom III-IV
10:30 am - 11:45 am	Morning Workshop Track A	Conference Level
11:55 am - 1:10 pm	Morning Workshop Track B	Conference Level
1:15 pm - 1:50 pm	Lunch	Ballroom III-IV
2:00 pm - 2:10 pm	Champion of Equitable Economic Development Award Recipient: Northwest Bronx Community & Clergy Coalition @northwestbronx Presenter: Michelle Neugebauer @CHLDC	Ballroom III-IV
2:10 pm - 3:30 pm	Afternoon Policy Plenary CONNECTING THE DISPLACEMENT DOTS	Ballroom III-IV
3:45 pm - 4:55 pm	Afternoon Workshop Track A	Conference Level
5:00 pm - 6:00 pm	Cocktail Reception	Conference Level



Workshop Rooms (Conference Level):
Alvin-Carnegie Hall
Broadway
Uris-Juilliard
Ballroom V (Upstairs)

WiFi Information
Username:
ANHD2018
Password:
buildcommunity

Afternoon Policy Plenary

CONNECTING THE DISPLACEMENT DOTS: Cross-Sector Perspectives and Strategies in the Fight Against Displacement

Displacement is a growing crisis for New Yorkers as more and more communities confront this rising threat. But the effects of gentrification reach beyond just housing. Displacement is an increasingly central concern, and a central point of analysis, for people and organizations concerned with issues such as police violence, schools and education, health inequality, economic justice, and environmental justice. Each sector is asking key questions: What is the impact that displacement is having on our communities and neighborhoods? How do other sectors see and approach the fight to stay and to control their local spaces? How do we work across movements to achieve equitable communities? This plenary panel will discuss the impacts of displacement from sectors outside of the housing movement, and ask what lessons we can draw to take a more powerful, comprehensive approach to fighting displacement.

- Nevin Cohen, Ph.D., Research Director, CUNY Urban Food Policy Institute, CUNY School of Public Health @urbanfoodpolicy
- Matt Gonzales, School Diversity Project Director, New York Appleseed @AppleseedNY
- Catherine Green, Founder/Executive Director, ARTs East New York @ArtsEastNY
- Joo-Hyun Kang, Director, Communities United for Police Reform @changethenypd
- Javier Lopez, Assistant Commissioner over Systems Partnership in the Center for Health Equity, NYC Dept. of Health & Mental Hygiene @nycHealthy
- Moderator: J. Phillip Thompson, Deputy Mayor for Strategic Policy Initiatives, New York City Mayor's Office @NYCMayorOffice

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Morning Workshop Track A

Public Action for Private Gain? Why the City Must Do More to Ensure Shared Public Benefit

Broadway

Too often it seems that government action and investment err on the side of building the wealth of the few over the benefit of the many. From neighborhood rezonings and developments on public land to affordable housing and economic development policies, examples are plentiful throughout the city. Is this the best use of government power and investment, especially at the same time that our communities are told they must compete for ever scarcer resources? What would it mean to ensure the benefits of public action are more broadly shared?

Panelists:

- **Brigette Blood**, Community Engagement Manager, RiseBoro Community Partnership @RiseboroNYC
- **Michelle de la Uz**, Executive Director, Fifth Avenue Committee @FACbrooklyn
- **Leah James**, Lead Organizer Equitable Economic Development, Northwest Bronx Community and Clergy Coalition @northwestbronx
- **Hon. Rafael Salamanca Jr.**, New York City Council, Chair of City Council Land Use Committee @Salamancajr80
- **Moderator: Sally Goldenberg**, Senior Reporter, Politico New York @SallyGold @politicony

Radicalizing Our Organizing Work, Inspirations for Innovation

Uris-Juilliard

The current political moment demands new and more radical change models. Our communities have begun to reimagine what "resistance" means and what it looks like on the ground. This workshop will explore different approaches to power building and a discussion of how we can do our work in ways that push the boundaries of what's strategic, reasonable and possible.

Panelists:

- **Alyssa Aguilera**, Co-Executive Director, VOCAL-NY @VOCALNewYork
- **Jewel Cadet**, NYC Chapter Co-Chair, BYP100 @BYP_100
- **Daniel Carrillo**, Executive Director, Enlace International @enlace98
- **Rosanna Rodríguez**, Co-Executive Director, Laundry Workers Center @LWC_workers
- **Moderator: Cathy Dang**, Executive Director, CAAAV @caav

The Community Reinvestment Act At 40: Where We've Come and What's at Stake

Ballroom V

Since it was passed in 1977, the Community Reinvestment Act (CRA) has leveraged enormous financial resources in New York City and nationwide to support homeownership, affordable housing development, quality jobs, financial services, supports for small businesses, and more. It has been a powerful tool to hold banks accountable to the communities they serve, and brought banks to the table to reinvest in our communities. Certainly, more needs to be done to strengthen the CRA, but looming changes being proposed in Washington may alter this landscape and threaten the core values of the CRA. This workshop will review the progress and challenges of the CRA, and give a real-time update on what's at stake in light of proposed changes.

Panelists:

- **Bernell Grier**, Executive Director, IMPACCT Brooklyn @BK_Grier @IMPACCTBrooklyn
- **Gregory Jost**, Director of Organizing, Banana Kelly CIA Inc. @lobojost @bkcianyc
- **David Hanzel**, Senior Director, Community Development Banking, Capital One @dbhanzel
- **Maria Torres-Springer**, Commissioner of the Dept. of Housing Preservation and Development @MTorresSpringer
- **Moderator: Adrián Franco**, PhD, Officer & Director of Community Development Finance, Federal Reserve Bank of New York @adrianfranco_em

Deconstructing Gendered Spaces in the Community Development Movement

Alvin-Carnegie

In light of the growing #MeToo movement and the fight against sexual assault, harassment, and violence across society, this panel will discuss the community development sector's role in deconstructing gendered spaces by the women leading this movement. You will hear from community leaders, activists, urban planners, and policymakers who can speak to the historical and personal perspectives of the problematic ways in which urban society has been built, and how we can rethink the criteria for inclusive work and social policies to reimagine a city for all people.

Panelists:

- **Michelle Neugebauer**, Executive Director, Cypress Hills Local Development Corp. @CHLDC
- **Nina d'Alessandro**, Founder/Leader, Toledano Tenants Coalition
- **Professor Carmen Huertas-Noble**, Founding Director of the Community & Economic Development Clinic at CUNY School of Law @CUNYLaw
- **Shatia Strother**, Program Coordinator, Families United for Racial and Economic Equality @FUREEous
- **Moderator: Sasha Ahuja**, Chief of Staff, Girls for Gender Equity @ahujie @GGENYC

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Morning Workshop Track B

A Bridge Too FAR? The Opportunities and Limitations in Organizing Around Rezonings

Ballroom V

Across the city community groups and residents are organizing around neighborhood rezonings, concerned about the effects that increased density and market rate development will have on the low-income communities of color where they're being proposed. But there is a certain tension in these rezoning campaigns that often goes unaddressed. Are they opportunities to advance policies and investments communities wouldn't otherwise achieve? Or are the negative effects of the rezoning too large to make the trade-off worth it? What would it look like to win a rezoning campaign and what would it take to get there?

Panelists:

- Chris Cirillo; Executive Director, Ascendant Neighborhood Development Corporation
- Julian Morales; Lead Organizer, Good Old Lower East Side @GOLESNYC
- Carmen Vega-Rivera; CASA Leader and Bronx Coalition for a Community Vision Steering Committee Member @CASAbronx
- Julia Watt-Rosenfeld; Director of Community Organizing, Cypress Hills Local Development Corporation @CHLDC
- Moderator: Abigail Savitch-Lew; formerly City Limits @SavitchLew

Making the Most of our Victories

Broadway

2017 saw huge victories for the tenant movement in NYC, with the passage of many pieces of legislation long in the making. But paper is one thing, reality is another, and our wins will only be as powerful as we make them. Join representatives from CATH, RTC, STS, and other coalitions for a discussion on how we can make the best use of the new tools and protections we've won in our buildings, communities, and city. What organizing strategies are now available to us? Where do we go from here to build a stronger, more powerful tenant movement?

Panelists:

- Rolando Guzman, Deputy Director Community Preservation, St. Nicks Alliance & Stand for Tenant Safety Coalition Steering Committee Member @stnicksalliance @ReformDOB
- Lauren Springer, Tenant Leader, Catholic Migration Services & Right to Counsel Coalition @CMSBQ @RTCNYC
- Greta Aiken, Tenant Organizer, Goddard Riverside Law Project & Coalition Against Tenant Harassment @GoddardRiv @enddisplacement
- Moderator: Joan Minieri, Executive Director, Veatch Program

Gentrification Beyond Housing: Economic Displacement to Cultural Displacement

Alvin-Carnegie

Economic development tends to focus on numbers: numbers of new housing units, numbers of new jobs, numbers of new residents to a neighborhood. However, large scale infrastructural development and planning projects rarely take into account their impact on the culture of a community. What do we value as culture? What do we consider "economic development"? What happens to immigrant communities, communities of color, queer communities, artists, and long-time small businesses as the physical landscape of a neighborhood changes through the influx of capital and new development? How are communities facing displacement pressures that result from both economic development policy and federal policy that target communities of color? This panel will explore how everyday residents become cultural producers, how economic development can and should impact the cultural structure and vitality of a neighborhood, and how residents, advocates, and community organizers have responded to the threat of cultural displacement.

Panelists:

- ManSee Kong, Organizer, Chinatown Art Brigade @CtownArtBrigade
- Jorge Cabanillas, Organizer, Queens Neighborhoods United @QueensBarrios
- Addison Vawters, Operations Manager, Fourth Arts Block @_FABnyc
- Anthony Rosado, Artist
- Moderator: F. Javier Torres-Campos, Director, Thriving Cultures Program, Surdna Foundation @Surdna_Fndn

Emerging Issues in the Expiring-Use Affordability Crisis

Uris-Juilliard

Developers and advocates are familiar with the expiring-use crisis in affordable housing. Practitioners and policy-makers are already beginning to take some steps to address this problem. But recently, practitioners have seen a new crisis emerge, as tax-credit investors in affordable housing deals assert their authority to improve the long-term value of their investment, which can undermine affordability. This issue has emerged as more affordable housing deals reach the moment of Year 15 tax credit restructuring. This panel will explore what mission-driven affordable housing developers can learn from these recent problems, including how joint venture and right of first refusal agreements can be better structured to protect the long-term interests of the community, and what steps policy makers can take to protect the public interest.

Panelists:

- Kerry LaBotz, Assistant Commissioner for Preservation Finance, NYC Dept. of Housing Preservation and Development @NYCHousing
- Daniel Magidson, Vice President of Syndication, Enterprise Community Investment @Enterprise_NYC
- Derrick Lovett, Executive Director, MBD Community Housing Corp.
- Emily Kurtz, Vice President of Housing, RiseBoro Community Partnership @RiseboroNYC
- Hon. Robert Cornegy, New York City Council, Chair of Housing and Buildings @RoberCornegyJr
- Moderator: David Goldstein, Managing Partner, Goldstein Hall PLLC @GoldsteinHall

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Afternoon Workshop Track A

The Problem With Race Neutral Solutions for Racialized Issues

Ballroom V

New York City's neighborhoods are built on a legacy of segregation and discrimination. While the explicitly unjust laws have largely been overturned, we still see their impacts in the systems, resources, services, and access of our neighborhoods today. The boundaries of redlining are still apparent with differences between neighborhoods in the level of racial segregation, homeownership rates, home values, banking and credit scores. Likewise, race and identity were central and explicit in our historical movement work. We know that the conditions in our neighborhoods are strongly tied to a communities' race, ethnicity, immigration status, class, and/or sexual orientation. Despite this common understanding, New York City often crafts its housing and economic development policies, campaigns, struggles, and advocacy without explicitly acknowledging these historic and ongoing inequities. Can we develop lasting housing and economic development solutions with 'neutral' approaches, developed and applied absent our still inequitable neighborhoods?

Panelists:

- Afua Atta-Mensah, Executive Director, Community Voices Heard @CVHaction
- Deyanira Del Río, Co-Director, New Economy Project @neweconomyNYC
- Adrien Weibgen, Equitable Neighborhoods Practice at the Community Development Project @EqNeighborhoods
- Moderator: Barika Williams, Deputy Director, ANHD @ANHDNYC

Vanishing Storefronts: Addressing NYC's Small Business Displacement and Vacancy

Alvin-Carnegie

As rent increases and tenant harassment displaces neighborhood businesses, our commercial corridors are left with vacant and empty storefronts where vibrant businesses once stood. NYC community organizations, local residents, and City government are increasingly turning to different solutions to address the problems that contribute to this growing small business crisis. How can the City tackle small business displacement and vacancy? What tools can better support the growth and sustainability of our neighborhoods' existing small businesses? And what other community-driven solutions are available to meet the challenges of this moment?

Panelists:

- Jimmy Carbone, President of East Village Independent Merchants Association (EVIMA) @evimanyc @jimmypotsandpans
- Meah Clay, Senior Staff Attorney for Community and Economic Development Program at Brooklyn Legal Services Corporation A @BKALegal
- Will Spisak, Director of Programs at Chhaya CDC @ChhayaCDC
- Gregg Bishop, Commissioner of NYC Department of Small Business Services @NYC_SBS @GreggBishopNYC
- Moderator: Colleen Galvin, Senior Vice President, Citi Community Development @citi

Access to Financial Services for Immigrant Populations

Broadway

Access to basic banking, loans, and financial products are critical to any New Yorkers ongoing success. Unfortunately, however, immigrant populations are disproportionately denied this access. Nearly 40% of New York City's residents are foreign-born and nearly 50% of New York City's small businesses are owned by immigrants. Access to financial services is particularly acute for those with little or no formal credit history, limited English speakers, and undocumented immigrants. In light of these current and historical barriers, it is critical that we better define paths to full financial inclusion and financial security for immigrant populations. This workshop will focus on progress made over the years, where we stand today, and what more we can do to support and improve access to banking for immigrant communities in New York City.

Panelists:

- Jumelia Abrahamson, Director, Northwest Bronx Resource Center, University Neighborhood Housing Program @UNHP
- Hon. Carlos Menchaca, City Council Member, Chair of Committee on Immigration @cmenchaca
- Melanie Stern, Director of Consumer Lending and CRA Officer, Spring Bank @springbankny
- Nicole Perry, Deputy Commissioner, Office of Financial Empowerment at the NYC Department of Consumer Affairs @NYCDCA
- Moderator: Nahida Uddin, Membership and Communications Manager, National Coalition for Asian Pacific American Community Development @CAPACD

Mission Driven Development and The Fight Against Speculation

Uris-Juilliard

Speculation is a driver of displacement in New York City. Land scarcity, market pressure and aggressive players have made it challenging for community based groups to create and maintain equitable and affordable neighborhoods. In this panel, we will explore the challenges mission-driven developers face when partnering with for-profit partners and dealing with the constant threat of speculation in their catchment areas. The panel will also explore innovative initiatives New York City players have created, such as the HPD Neighborhood Pillars Program and the EDC Industrial Development Fund, to combat speculation in the housing and industrial markets.

Panelists:

- Walter Roberts, Executive Director, Hope Community, Inc. @HopeC11968
- Kim Darga, Associate Commissioner for Preservation at Dept. of Housing Preservation and Development @NYCHousing
- Elizabeth Verostek, Senior Vice President of Finance of the New York City Economic Development Corporation @NYCEDC
- Brian Coleman, CEO, Greenpoint Manufacturing and Design Center
- Moderator: Edward Ubiera, Director of Policy, LISC NYC @LISCNYC_Eubiera