Northwest Bronx Community and Clergy Coalition



103 East 196th Street Bronx, NY 10468 p: 718-584-0515

Position Available: Part-Time Small Business Organizer

The NWBCCC is a 40-year old intergenerational social justice community organization that unites individuals and institutions to fight for racial justice and community ownership of our institutions, resources, and economy. NWBCCC is a membership-based organization that uses direct action community organizing to address affordable housing, public education, immigrant rights, youth, voting rights, economic development and jobs issues, and to fight for broader policy change in multiple areas.

We seek to hire a part-time community organizer who will conduct outreach to small business owners and support businesses working to advance public policies and/or other assets and resources that benefit small business owners, their employees and the communities they serve within the Kingsbridge commercial area. The small business organizer will work with the NWBCCC lead Equitable Economic Development Organizer, Organizing Director and the local Merchant Association(s) to develop a coordinated organizing plan, conduct direct canvass-based outreach, help develop small business leaders, and connect small business owners to opportunities to impact decision-makers, opinion leaders, and the media as well as needed legal and financial resources.

Responsibilities include:

- Work with NWBCCC staff to develop a coordinated small business outreach plan for the Kingsbridge Commercial district
- Support the development of the Kingsbridge Merchant Association to build community and leadership among small businesses
- Conduct small business outreach in key areas along Jerome and Kingsbridge using direct canvass-based outreach to share the Small Business Harassment Act and conduct surveys of small business owners
- Recruit and train volunteers/interns/leaders (as needed) to participate in small business outreach, and conduct small business surveys
- Identify and develop small business leadership (base build) for direct action opportunities, direct engagement with decision-makers, media opportunities, legislative testimony, peer outreach, and/or leadership training
- Document small business outreach and input surveys into an organized database for analysis and reporting

Requirements:

- Minimum one year experience in organizing
- ➤ Demonstrated commitment and passion for social justice and understanding of community organizing approach to social change.
- Fluency in Spanish and English a plus.

- ➤ Have strong writing, communication and negotiation skills
- > Strong interest in and ability to work with diverse groups
- ➤ Ability to work nights and weekends as necessary

<u>Compensation</u>: \$15/hour for 40 hours per pay period 15 days). Excellent training in community organizing and professional development opportunities.

Send resumes and cover letter to: Organizingjob@northwestbronx.org