

Keeping people in their homes and community, since 1977!

Position Title: Campaign Manager (Land Use)

Job Type: Full-Time

Salary: \$50,000, good benefits package.

Description:

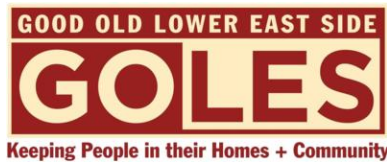
Good Old Lower East Side is a community based organization dedicated to keeping people in their homes and community since 1977. GOLES works to build the power of low-income residents through housing and economic justice organizing campaigns, community education, and direct services counseling. We are seeking an experienced organizer to work as part of a team to build power among low-income residents to promote community involvement in decision making around **land-use issues** and the preservation and development of affordable housing.

Specific responsibilities/duties:

- Build new and existing relationships with community stakeholders and decision makers
- Organize and support membership by strategically developing and implementing campaigns that address land-use changes and issues
- Facilitate and create leadership development and political education trainings for community participation and leadership in land use processes (e.g. ULURP, EIS) and policy
- Develop big picture and long-term strategies for the future of development and land-use in the Lower East Side

Core responsibilities:

- Strategically develop campaign strategies alongside GOLES steering committees and members
- Maintain & manage member records in database
- Work with other organizers to develop base-building and membership recruitment strategies
- Stay up to date on relevant land use policy
- Lead and support special projects and campaigns as needed
- Work in a team capacity to support and advance overall organizational mission
- Coordinate and work in coalition with other community organizations, institutions and elected officials on various campaigns
- Maintain requisite reporting for funding sources
- Conduct outreach via doorknocking, phonebanking, and at community events in public, private and subsidized housing developments
- Coordinate and lead community meetings, workshops and events both virtually and in-person
- Work with Communications Team on press releases, social media, and other communications items



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Qualifications:

- Commitment to social justice
- 3 years experience in community organizing with low-income populations, including door-to-door, phone, and street outreach
- Experience working with racially and culturally diverse communities
- Familiarity with community development, city land-use processes and/or urban planning issues
- Must have excellent organizational and interpersonal skills, good writing and computer skills, and be able to work under deadline pressure in a fast paced office setting.
- Ability to work evenings and weekends
- Bilingual in Spanish or Chinese preferred

Candidates should email a resume and a cover letter detailing their interest and qualifications to info@goles.org. Due to the high volume of applications, only candidates considered for further consideration will be contacted. GOLES is an equal opportunity employer.