

ANHD's 7th Annual Community Development Conference

Wednesday, April 26, 2017 - Grand Hyatt Empire Ballroom

Agenda



8:45 am - 9:15 am
Breakfast and Networking *Ballroom III-IV*

9:15 am - 9:20 am
Introductory Remarks *Ballroom III-IV*

9:20 am - 9:30 am
Polling the Audience *Ballroom III-IV*

9:30 am - 10:00 am
Maria T. Vullo, Superintendent of the New York State Department of Financial Services
@MariaTVullo @NYDFS *Ballroom III-IV*

10:10 am - 11:25 am
Morning Workshop Track 1

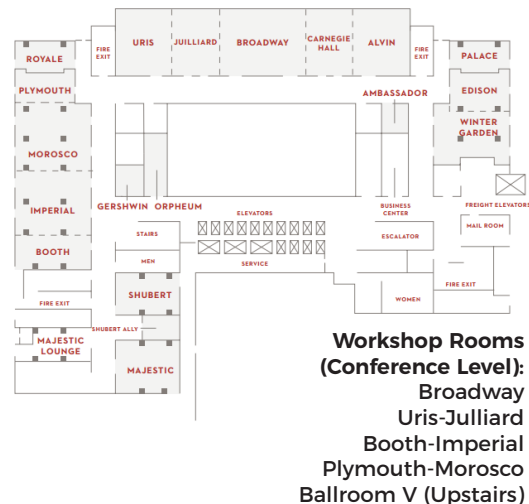
11:35 am - 12:50 pm
Morning Workshop Track 2

1:00 pm - 1:45 pm
Lunch *Ballroom III-IV*

1:45 pm - 2:45 pm
Afternoon Policy Plenary *Ballroom III-IV*

3:00 pm - 4:15 pm
Afternoon Workshop Track

4:15 pm - 5:15 pm
Cocktail Reception *Conference Level*



Afternoon Policy Plenary

National Perspectives/National Alliances on Key Struggles for the NYC Housing Activist Community

Cities will play a central role in the growing pushback to the Trump agenda. Many existing, crucial policies hard-won by the housing activist community are now under attack. We can already anticipate the devastating budget cuts to key housing programs, and we will fight back. But those fights put us on the defensive. We can and should be more proactive and strategic in order to directly take on the Trump narrative. The Immigrant's right movement has already begun to develop a comprehensive "sanctuary city" response to the general attack on immigrant populations. What should the strategic, movement-building response be for our core housing and urban development policy issues? Whatever we do locally, we know the threat is national, and we will be more effective if we learn what is happening in other cities and plan our strategy with allies from around the country.

Panelists:

- Steven Choi, The New York Immigration Coalition *@thenyic*
- Lisa Donner, Americans for Financial Reform *@RealBankReform*
- Jennifer Flynn Walker, Center for Popular Democracy *@popdemoc*

Moderator: Benjamin Dulchin, Executive Director, Association for Neighborhood & Housing Development *@ANHDNYC*

Room: Ballroom III-IV

Workshops Key:

- Mission Driven Development
- Equitable Economic Development
- Responsible Banking
- Building the Capacity of the Movement
- Displacement and Housing Preservation

WiF i Information
 Username: ANHD2017
 Password: buildcommunity

ANHD's 7th Annual Community Development Conference

Wednesday, April 26, 2017 - Grand Hyatt Empire Ballroom

Agenda



Morning Workshop Track 1

Building Power in the Age of Trump



The current socio-political landscape has left low-income, immigrant, communities of color more vulnerable and threatened than they have been in recent years. To have the strength to answer the calls for "resistance" our communities are tasked with finding new and refining old power building approaches as we respond to new and evolving threats. This workshop will address a variety of approaches to this challenge: exploring new power building models and strategies, identifying institutional structures to facilitate the development of increasingly sophisticated change efforts and discovering innovative ways of funding and staffing this work.

Panelists:

- Mateo Guerrero-Tabares, Make the Road New York [@MaketheRoadNY](#)
- Cathy Dang, CAAAV Organizing Asian Communities [@caaav](#)
- Joan Minieri, Veatch Foundation at Shelter Rock [@UUShelterRock](#)
- Shatia Strother, Families United for Racial and Economic Equality (FUREE) [@FUREEous](#)

Moderator: Jarrett Murphy, City Limits [@jarrettmurphy](#)

Room: *Uris-Julliard*

Predatory Equity in 2017



Rent-regulated housing remains one of the most important sources of affordable housing in the City, but New York City is losing this stock of housing at a rapid pace. Unscrupulous landlords use all available tactics to push out lower-rent paying tenants in rent-regulated housing in order to drive up the rent and ultimately remove the unit from rent-regulation. But landlords cannot do this alone - they need financing, sometimes referred to as "predatory equity." This financing is what enables many landlords to harass and displace tenants. This session will cover the different types of lenders - banks and non-banks; the latest tactics used by landlords and lenders; best practices for responsible lending and tools organizers and regulators can use to hold lenders accountable.

Panelists:

- Jackie Del Valle, Urban Justice Center [@StabilizingNYC](#)
- Brandon Kielbasa, Cooper Square Committee [@CooperSq](#)
- Mark Levine, New York City Council [@MarkLevineNYC](#)
- Jennifer Levy, Office of New York City Public Advocate Letitia James [@NYCPA](#)

Moderator: Richard White, New York State Homes and Community Renewal Tenant Protection Unit [@NYSHCR](#)

Room: *Plymouth-Morosco*

New Opportunities for Mission-Driven Developers



In the current challenging NYC development climate, new approaches are needed to stretch the number of development opportunities and supply of public subsidy. This panel will explore new approaches to affordable housing development through unique financing, partnerships, and community engagement. Strategies discussed will include the Joint Operating Entity, community land trusts, working with faith-based institutions to find new opportunities to develop, and other new approaches.

Panelists:

- Chris Cirillo, Lott CDC [@GoldsteinHall](#)
- David Goldstein, Goldstein Hall [@GoldsteinHall](#)
- Sam Marks, Local Initiatives Support Corporation (LISC) [@LISC_NYC](#) [@smarksnyc](#)
- Paula Segal, Urban Justice Center [@UrbanJustice](#)
- Elizabeth Zeldin, Enterprise Community Partners, Inc. [@EnterpriseNow](#)

Moderator: Peter Madden, Joint Ownership Entity (JOE)

Room: *Booth-Imperial*

Supporting Immigrant Small Business in a Time of Anti-Immigrant Attacks



The rhetoric from Washington has had direct impacts on how immigrants live their everyday lives. While all are feeling the impacts of the new Administration, immigrant businesses face pressure on two distinct fronts, both personally and professionally. When a community is afraid to patronize immigrant businesses due to fears of raids, it makes it that much harder for the immigrants who run those businesses to continue operating and harder for the immigrants who work in those businesses to continue to earn a living. How can communities and institutional partners respond to this new problem and what role does the City have in ensuring the cultural diversity of its communities?

Panelists:

- Meah Clay, Brooklyn Legal Services Corp. A [@BKAlegal](#)
- Widad Hassan, Yemeni Bodega Strike [@WidadIndie](#)
- Nick Petrie, Make the Road New York [@MaketheRoadNY](#)
- Lorelei Salas, New York City Department of Consumer Affairs [@NYCDCA](#)

Moderator: Nina Roberts, Forbes and The Guardian [@ninarobertsny](#)

Room: *Broadway*

ANHD's 7th Annual Community Development Conference

Wednesday, April 26, 2017 - Grand Hyatt Empire Ballroom

Agenda



Morning Workshop Track 2

Coalition Building for Urban Resistance



As our communities develop resistance approaches, people have increasingly acknowledged that their interests are in alignment with those of other threatened communities. Consequently, alliance building has become a key resistance strategy. This workshop will cover the primary components of successful coalition building, including: identifying potential partners, crafting a coherent vision, establishing clear and effective decision making and accountability structures and avoiding common pitfalls.

Panelists:

- Chelsea Blocklin, Los Sures [@Los_Sures](#)
- Sheila Garcia, CASA [@CASABronx](#)
- Yul-san Liem, The Justice Committee [@watchthecops](#)

Moderator: cori schmanke parrish, North Star Fund [@NorthStarFund](#)

Room: *Uris-Julliard*

The Truth is Out There: Measuring the Reality of Tenant Displacement



Low-income New Yorkers are being displaced from their homes and communities throughout New York City. Yet available data often do not show the patterns residents are clearly seeing play out in their neighborhoods. The assumptions and calculations used to evaluate displacement risk in City actions often finds surprisingly little. Why does there seem to be such a broad gap between the data and reality? What models of research and data collection could better reveal and quantify the realities of tenant displacement in New York City?

Panelists:

- Moses Gates, Regional Plan Association [@MosesNYC](#) [@RegionalPlan](#)
- Alexa Kasdan, Community Development Project at Urban Justice Center [@UrbanJustice](#)
- Dubois Thomas, Cypress Hills Local Development Corporation [@CHLDC](#)

Moderator: Barika Williams, ANHD [@ANHDNYC](#)

Room: *Broadway*

Mission-Driven Development's Next Frontier: Industrial and Commercial Space



Over decades of advocacy, mission-driven developers have established a practical model for building affordable housing and ensuring community oversight. With the NYC Industrial Developer Fund approaching its 2nd year, and with the increased interest in mixed use development in commercial areas, the City has an opportunity to learn the lessons of the effective models of our affordable housing ecosystem for both commercial and industrial projects. In order to do so, it will require a balance of lessons learned from the affordable housing model and recognition of the differences in the non-residential real estate market.

Panelists:

- Leah Archibald, Evergreen Exchange [@EvergreenEx](#)
- Gale Brewer, Manhattan Borough President [@galeabrewer](#)
- Brian Coleman, Greenpoint Manufacturing and Design Center (GMDC) [@GMDC3](#)
- Kerry McLean, WHEDco [@WHEDcoSpeaks](#)

Moderator: John Kimble, Deutsche Bank [@DeutscheBank](#)

Room: *Booth-Imperial*

Small Business Lending: The Need, The Challenges, The Opportunities



Small businesses need access to quick and safe lending on a regular basis in order to thrive. But the small business lending market is a challenging place, both for businesses and banks. Small businesses, including businesses led by immigrants and people of color still struggle to access credit, often resorting to friends and family, personal savings, or high-cost online lenders. And, there is a growing presence of on-line, unregulated, higher-cost lenders. The panel will discuss the challenges and opportunities in providing better financial support for the small businesses that help our communities thrive and grow. Topics covered include trends in lending, barriers to obtaining loans for immigrant businesses; the unique model of CDFI lenders; and what the new regulatory landscape may mean for the industry.

Panelists:

- Gregg Bishop, New York City Small Business Services [@NYC_SBS](#)
- Steve Cohen, Excelsior Growth Fund
- Jessie Lee, Renaissance Economic Development Corp.
- Eileen Sackman, Valley National Bank

Moderator: Joe Anuta, Crain's New York Business [@joeanuta](#)

Room: *Plymouth-Morosco*

ANHD's 7th Annual Community Development Conference

Wednesday, April 26, 2017 - Grand Hyatt Empire Ballroom

Agenda



Afternoon Workshop Track

Future of Bank Regulation and the Fight for Community Equity



Responsible lending and banking are integral to the work of the community development movement in New York City, and essential for thriving neighborhoods. At the same time, we have seen the detrimental effects of irresponsible lending and banking. In spite of that, we are now at risk of losing essential safeguards put in place after the 2008 financial collapse. The new administration appears determined to roll back much of these protections, de-regulation bills are gaining momentum, and the terms are expiring for the leaders of the federal bank regulatory agencies. These changes could have profound impacts on the CRA, fair housing laws, the CFPB, and other consumer protections. Learn what this means for our work and our organizing.

Panelists:

- Sen. Jesse Hamilton, Bank Committee Chair (travel permitting) **@SenatorHamilton**
- Gerron Levi, National Community Reinvestment Coalition **@NCRC**
- Dina Levy, Office of New York State Attorney General **@levydina @AGSchneiderman**
- Christie Peale, Center for New York City Neighborhoods **@CNYCN**

Moderator: Nancy Carin, Business Outreach Center Network **@BOCNetwork**

Room: Plymouth-Morosco

Communications Tool Box for Effective Activism



Technology has made communication that much easier, but how can we make it strategic? This skill-based panel will discuss the universe of communications tools available (social media, email marketing, web development, text alerts, etc.) to groups of different sizes and budgets engaging in activism, and how organizations are using these tools. Our panelists will also talk about why it's important for organizations to build communications into their overall strategic planning efforts. This session will finish by discussing how your organization can develop an effective communications strategy to not only get your message or cause out to the world, but to help it build power to affect change.

Panelists:

- Becca Asaki, CASA **@CASAbroxx**
- Sean Basinski, Street Vendor Project at Urban Justice Center **@VendorPower**
- Christine Gaspar, Center for Urban Pedagogy (CUP) **@we_are_CUP**
- Nick Sifuentes, Riders Alliance **@RidersNY**

Moderator: Lisa Cowan, The Robert Sterling Clark Foundation

Room: Booth-Imperial

Becoming a True Sanctuary City



In response to the Trump Administration's threats to immigrants, Mayor de Blasio affirmed that New York City would remain a Sanctuary City. But for New York to be a true sanctuary would mean changing a wide array of policies that put immigrant, working class and poor, and people of color communities at risk. What can New York City do to become a true sanctuary for all of our residents? What new strategies, tactics, and partnerships can our movement try to achieve that goal?

Panelists:

- Catherine Barnett, Restaurant Opportunities Center of New York **@rocunited**
- Andrew Hausermann, Faith in New York **@FaithinNewYork**
- James Hong, MinKwon Center for Community Action **@MinKwonCenter**
- Carl Lipscombe, Black Alliance for Just Immigration **@BAJItweet**

Moderator: Pat Swann, New York Community Trust **@NYCommTrust**

Room: Uris-Julliard

Federal Threats to Local Housing



Federal funding and policies affect nearly every facet of affordable housing in New York City. This workshop will explore how changes under the Trump Administration may impact New York City's affordable housing landscape. Panelists will cover a wide range of topics, including implications for tenants who rely on Public Housing or subsidy programs such as Section 8, effects on affordable housing development and preservation strategies that depend on Low Income Housing Tax Credits and other federal programs, and the impact changes could have on State and City programs that rely on block grants. What's at risk, and, most importantly, how can we respond?

Panelists:

- Harry DeRienzo, Banana Kelly Community Improvement Association **@bkcianyc**
- Ritchie Torres, New York City Council **@RitchieTorres**
- Maria Torres-Springer, New York City Department of Housing Preservation and Development **@MTorresSpringer @NYCHousing**

Moderator: Alyssa Katz, New York Daily News **@alykatz**

Room: Ballroom V (Upstairs)

Local and Targeted Hire Policies: Lessons Learned from the Fight for Local Jobs



Although new development is on the rise in New York City, job growth has dropped. Proposed as engines of economic development, local residents often do not see the benefits when these mega-projects come to their communities and neighborhoods. However, community organizations are using innovative practices to ensure that local residents receive employment opportunities when new development goes up in their neighborhoods. From the Bronx to the Lower East Side, community groups have used a combination of grassroots organizing, policy expertise, and advocacy to secure jobs for local residents. This panel will explore the challenges, opportunities, failures, and victories in the fight for post-construction jobs as a result of large scale development projects.

Panelists:

- Gaspar Caro, Lower East Side Employment Network (LESEN) **@LES_Employ**
- Leah James, The Northwest Bronx Community and Clergy Coalition **@northwestbronx**
- Donald Notice, West Harlem Group Assistance **@WestHarlemGroup**
- Susan Stetzer, LESEN **@LES_Employ**

Moderator: Bret Halverson, Workforce Funders

Room: Broadway