



THE 10TH ANNUAL COMMUNITY DEVELOPMENT CONFERENCE #BUILDCOMMUNITYPOWER

FRIDAY, APRIL 17, 2020 | EMPIRE STATE BALLROOM GRAND HYATT NYC

FOR-PROFIT CORPORATE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Movement Leader: \$25,000	Community Convener: \$20,000	Neighborhood Defender: \$15,000	Equitable Developer: \$10,000	Capacity Builder: \$6,000	Advocate: \$3,000
12 all access passes to conference, with stage side seating in ballroom	10 all access passes to conference, with stage side seating in ballroom	8 all access passes to conference, with stage side seating in ballroom	6 all access passes to conference	4 all access passes to conference	2 all access passes to conference
Logo displayed on name tags, alongside ANHD logo					
Exhibitor Table					
5 VIP breakfast passes	4 VIP breakfast passes	3 VIP breakfast passes	2 VIP breakfast passes	1 VIP breakfast pass	
Full page ad in post-event digital journal			Half page ad in post-event digital journal	Quarter page ad in post-event digital journal	
Logo displayed in event ballroom screen throughout entire conference					
Logo and sponsorship level displayed on all event materials, e-blasts to over 5,000 subscribers, and on ANHD's website					

Add-On to Your Sponsorship With These New Opportunities:

- +\$3,000 - Become a Charged-Up Sponsor:** Add a Networking Charge Up Station to the lobby area with your custom logo/message on the charging station - *LIMIT 2*
- +\$2,500 - Become a Digital Engagement Sponsor:** Help ANHD add an interactive polling feature to the day, and your company logo will be added to the polls that will be displayed on the ballroom large screens - *LIMIT 3*
- +\$1,000 - Become a Coffee Break Sponsor:** Add a coffee station in between workshops with company logos on coffee sleeves and special signage at coffee station - *LIMIT 3*
- +\$200 - Become a Tenant Advocate Scholarship Sponsor:** For an additional \$200, your sponsorship will enable ANHD to provide one complimentary conference ticket to a tenant advocate from our membership who would otherwise be unable to attend - *UNLIMITED AVAILABILITY!*
- Single Corporate Ticket: \$500** - One all access pass to conference



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ANHD MEMBERS TICKET OPTIONS

<input type="checkbox"/>	<input type="checkbox"/>
ANHD Member Table: \$1,750 <ul style="list-style-type: none"> • 10 all access passes to the ANHD conference, with stage side seating in main ballroom • 2 VIP Breakfast passes • Half page ad in post-event digital journal • Logo and sponsorship level displayed on all event materials, e-blasts to over 5,000 subscribers, and on ANHD's website 	ANHD Member Half Table: \$900 <ul style="list-style-type: none"> • 5 all access passes to conference, with premier seating in main ballroom • Half page ad in post-event digital journal • Logo and sponsorship level displayed on all event materials, e-blasts to over 5,000 subscribers, and on ANHD's website

- **Single ANHD Member Ticket: \$200** - One all access pass to conference - **EARLY BIRD PRICING, PURCHASE BEFORE 3/25 = \$150**
- **ANHD Member Workshop Only Ticket: \$50** - One ticket to workshops only, no meals included

NON-PROFIT ALLIES & GOVERNMENT AGENCY TICKET OPTIONS

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full Table: \$2,750 <ul style="list-style-type: none"> • 10 all access passes to the ANHD conference • One table of ten in Ballroom with organization logo • Logo and sponsorship displayed on all event materials, e-blasts to over 5,000 subscribers, and on ANHD's website 	Full Day Ticket: \$250 <ul style="list-style-type: none"> • One all access pass to conference - EARLY BIRD PRICING, PURCHASE BEFORE 3/25 = \$200 	Workshop Only Access: \$100 <ul style="list-style-type: none"> • One ticket to workshops only, no meals included

Exhibit your company at ANHD's 10th Annual Community Development Conference!

\$1,000 - Space is limited; first come first served after top sponsors to highlight your work to 500+ attendees.

- **One exhibitor space includes a six- foot table with linen, two chairs and waste basket in the Foyer outside the main event ballroom space for key conference time between 8 am - 4 pm.**
- Promotion of all exhibitors will be sent out to ANHD's 5,000+ email subscribers and additional promotion will be provided on website and post-event in special e-blast.
- Exhibitors will also have access to the **registered attendee list** pre-conference.
- This year we are incorporating a **Conference Raffle!** Every attendee that gets a provided conference exhibit booth passport card stamped at each booth will be able to enter the chance to win great raffle prizes!
- Exhibiting is a great way to let attendees know about your programs, services, products and successes! ANHD's conference has over **550 - 600 attendees** participating annually.
- **Share your SWAG:** Conference exhibitors are invited to place a special promotional item in the 500 conference bags, which have become a favorite of attendees, as a means of reaching attendees before they even arrive at your booth. Contact Kathleen at kathleen@k2new.net if you are interested in participating!



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COMPANY _____

NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

I cannot attend but wish to make a fully tax-deductible donation of \$ _____

My check for \$ _____ is enclosed. OR Please bill my credit card: Visa MC Amex in the amount of \$ _____

NAME ON CARD _____

SIGNATURE _____

CARD NUMBER _____

SECURITY CODE _____

EXP. DATE _____

DIGITAL JOURNAL ADS - DEADLINE TUESDAY APRIL 7, 2020

SPECIFICATIONS

Please submit your file as a high-res PDF, PSD File, or AI File.
Files should be set up as CMYK.

1. Full-Page

Width x Depth: 8.5 x 11 inches

Please include bleed of 0.125 inches on all 4 sides of your file.

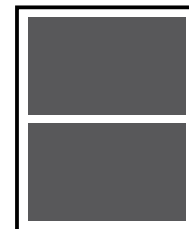


#1

2. Half-Page

Width x Depth: 8.5 x 5.5 inches

Please include bleed of 0.125 inches on all 4 sides of your file.

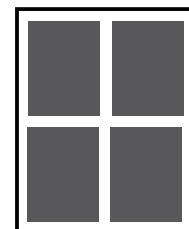


#2

3. Quarter-Page

Width x Depth: 4.25 x 5.5 inches

Please include bleed of 0.125 inches on all 4 sides of your file.



#3

Sponsorship Logos for Event Materials

High-res PSD, SVG, or PNG format

SUBMISSION

Please forward all journal collateral (digital data, proofs) to:

Melanie.B@anhd.org

QUESTIONS

For additional information, contact: Kathleen at kathleen@k2new.net