POLICY

PEOPLE

ROGRESS

FIGHT FORWARD

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Association **for**
Neighborhood
& Housing
Development

VIRTUAL EVENT / OCTOBER 5-7, 2021

ANHD's tenth Annual Community Development Conference, **Fighting Forward: People, Progress, Policies,** will be a 3-day live, virtual event, Tuesday October 5th through Thursday the 7th. The first day will be from 6:30 - 8:00 PM, and it will feature an artist whose work intersects with the community development field. The next two days will closely mirror the standard ANHD conference event. We will meet from 1:00 - 5:00 PM for a series of panels and fireside chats on housing, land use, responsible banking, small business, and cross-cutting issues in the field. Speakers and attendees will include our not-for-profit affordable housing and community development corporation members, policy experts, financial institution representatives, key government agency representatives, elected officials, and philanthropic organizations. The conversations we foster in this space helps set the dialogue on key community development issues for the year ahead. We hope you will join us, and #BuildCommunityPower!

FOR-PROFIT CORPORATE SPONSORSHIP OPPORTUNITIES

Movement Leader: $25,000	Community Convener $20,000	Neighborhood Defender: $15,000	Equitable Developer: $10,000	Capacity Builder: $3,000	Advocate: $1,500
20 all access passes to conference	**15** all access passes to conference	**12** all access passes to conference	**8** all access passes to conference	**4** all access passes to conference	**2** all access passes to conference
Logo displayed on main page of the Virtual Conference Platform	x	x	x	x	x
Pre-Roll Ad before Plenary Session and Recognition from ANHD Executive	x	x	x	x	x
Logo on Daily Event Agenda/ Instruction Emails			x	x	x
Logo on Daily Opening Presentation Slides (Walk-In Slides)					
Dedicated sponsor page on event platform which can include logo, description, downloads, scheduler, raffle if received no later than 10/1/21					
Logo and sponsorship level displayed on all event materials, e-blasts to over 5,000 subscribers, and on ANHD's website					
3 VIP breakfast passes	**2** VIP breakfast passes	**2** VIP breakfast passes	**1** VIP breakfast passes	x	
Full page ad in post-event digital journal		Half page ad in post-event digital journal		Quarter page ad in post-event digital journal	

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anhd Association for Neighborhood & Housing Development

ANHD TICKET OPTIONS

ANHD Member Rates		
All Access Conference Pass **$50.00**	One Day Pass: **$25.00**	Group Registration Fee: **$175.00** Group of 5 from one member organization
Non-ANHD Member/ Non-Profit/ Government Rates		
All Access Conference Pass **$75.00**	One Day Pass: **$40.00**	Group Registration Fee: **$275.00** Group of 5 Ticket Block
Corporate/ Individual Rates		
All Access Conference Pass **$100.00**	One Day Pass: **$50.00**	Group Registration Fee: Not Applicable
Other Tickets		
Student All Access Pass **$25.00**	One Day Pass: Not Applicable	Group Registration Fee: Not Applicable
ANHD Tenant or Community Organizers Contact us for details		

DIGITAL JOURNAL ADS – ART DUE BY 9/20/21

SPECIFICATIONS: Please submit your file as a high-res PDF, PSD File, or AI File. Files should be set up as CMYK
SPONSORSHIP LOGOS FOR EVENT PROGRAM: High-res PSD, SVG, or PNG format

1. Full-page full bleed
Width x Depth: 8.5 x 11 inches
Please include bleed of 0.125 inches on all 4 sides of your file

2. Full-Page
Width x Depth: 7.5 x 10 inches No bleed required

3. Horizontal Half-Page Journal Greeting
Width x Depth: 7.5 x 4.75 inches

SUBMISSION: Please forward all journal collateral (digital data, proofs) to: **Melanie.B@anhd.org**
QUESTIONS: For additional information, contact: Kathleen at **kathleen@k2new.net**

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