

ANHD's 9th Annual Community Development Conference | Thursday, April 11th | Grand Hyatt New York
Agenda For The Day

Time	Empire State Ballroom (Ballroom Level)	Uris-Juilliard (Conference Level)	Broadway (Conference Level)	Alvin-Carnegie (Conference Level)	Ballroom V (Ballroom Level)
8:30 am - 9:15 am	Breakfast & Networking				
9:20 am - 9:30 am	Welcome Remarks				
9:40 am - 10:10 am	Morning Keynote Address: John C. Williams, Federal Reserve Bank of New York				
10:10 am - 10:30 am	Awards Presentation				
10:45 am - 11:55 am	WORKSHOP TRACK 1	Charter Reform: Righting the Rules for Our Communities	Where We've Been & Where We're Going: Strategies for Equitable Economic Development	Data in the Movement: 2019	Modern Day Redlining & the Racial Wealth Gap
12:05 pm - 1:15 pm	WORKSHOP TRACK 2	Universal Rent Control?! Building Statewide Power in a New Political Moment	Maximizing Public Value: Why the City Must Do More in Affordable Housing Developments	Exposing the Elephant in the Room: Building Race/Class Narratives in Our Advocacy	Building Commercial Tenant Power: What Works, What Doesn't, and What Lies Ahead
1:15 pm - 1:40 pm	Lunch				
1:45 pm - 2:15 pm	Fireside Chat: Public Advocate Jumaane Williams and New York State Senator Zellnor Myrie				
2:20 pm - 3:35 pm	Plenary Panel: Trickle Down Development				
3:45 pm - 5:00 pm	WORKSHOP TRACK 3	The Opposite of NIMBY: Bushwick & Two Bridges, Case Studies in Community Led Rezoning	Displacement as Violence, Building as Healing: Rewriting Collective Trauma	It's (Almost) Always About Speculation	The Changing Federal Landscape: How It Impacts Community Development in New York City
5:00 pm	Cocktail Networking Reception				



KEYNOTE SPEAKER: JOHN C. WILLIAMS

John C. Williams became the 11th president and chief executive officer of the Federal Reserve Bank of New York in June 2018. In that capacity, he serves as the vice chairman and a permanent member of the Federal Open Market Committee (FOMC).

Mr. Williams was previously the president and chief executive officer of the Federal Reserve Bank of San Francisco. Prior to that, he was the executive vice president and director of research for the San Francisco Fed, which he joined in 2002. Mr. Williams has been a strong advocate for policies

to stimulate the economy and get Americans back to work in the wake of the Great Recession. He has produced seminal research on such critical monetary policy issues as the Zero Lower Bound and the neutral rate of interest.
@NewYorkFed

FIRESIDE CHAT: HON. JUMAANE WILLIAMS & HON. ZELNOR MYRIE



Public Advocate
@JumaaneWilliams



New York State Senate, District 20
@zellnor

AFTERNOON POLICY PLENARY

Trickle-Down Development: Why Do City Leaders Say that Unrestricted Development Helps Low-Wealth Neighborhoods?

New York City is booming, with both high-end housing development and high-end job growth expanding at historic rates. New market-rate housing is said to add to the general housing supply, relieving demand and causing some higher-cost housing to “filter down” to become low-cost housing. Economic development deals such as Amazon are said to be worth it because, while most of the jobs will be for high-end professionals, in the end the benefits will trickle down to a wider range of people. But are these arguments true? Many ANHD members see that growth is still not being shared by all. Community groups and residents have tangible concerns about increasing displacement risks and stagnated job growth that is unable to keep up with rising rents and living costs.

This year's afternoon policy plenary will focus on the question of whether or not high-end, market-driven housing and economic development actually filters down to benefit low-income neighborhoods and residents. Panelists will explore whether, and how rezoning and big economic development deals can make New York City more affordable or equitable for all. Panelists from a range of fields will offer critical analyses and alternative approaches to trickle-down development, discussing how we can better address the affordable housing crisis and support more equitable economic development in New York City.

Moderator:
Sally Goldenberg
Senior Reporter,
Politico
@SallyGold

Denise Scott
Executive Vice
President, LISC Inc. &
Chair, New York
Federal Reserve Bank's
Board of Directors
@lisc_hq @NewYorkFed

Sheila Garcia
Director,
CASA New
Settlement
@CASABronx

Michelle de la Uz
Executive Director,
Fifth Avenue
Committee
@FACbrooklyn

Lena Afridi
Director of Economic
Development Policy,
ANHD
@ANHDNYC

Karen Chapple
Professor of City and
Regional Planning,
University of
California, Berkeley
@UCBDISplacement

Charter Reform: Righting the Rules for Our Communities

The Charter is New York City's constitution, and the last time it had a thorough updating was in 1989, when the Board of Estimate still made most decisions for New York and the City Council had only 35 members. What changes will this year's charter revision commission bring? Find out how charter reform offers opportunities for transformative change, hear about the demands of the Thriving Community Coalition, and learn how you can get involved to ensure that New York City government works for all of our communities.

Moderator: Jarrett Murphy, Executive Editor, City Limits
@jarrettmurphy @CityLimitsNews

- **Alex Fennell**, Network Director, Churches United for Fair Housing *@CUFFH*
- **Maulin Mehta**, Senior Associate for State Programs & Advocacy, Regional Plan Association *@RegionalPlan*
- **Carmen Vega-Rivera**, CASA Leader, CASA New Settlement *@vega_river @CASABronx*
- **Julian Morales**, Director of Organizing, GOLES *@GOLESNYC*

Where We've Been & Where We're Going: Strategies for Equitable Economic Development

Traditional economic development has continually failed low-wealth communities of color and immigrant communities and actively reinforced legacies of racial disenfranchisement. Communities and neighborhoods recognize this fact - New Yorkers said No to Amazon and demand accountability from big business. Community organizations, advocates, politicians, and policymakers are now asking the same questions: what comes next? How do we learn from history? Join advocates, researchers, and organizers as we discuss strategies for a community-centered approach to economic development.

Moderator: Helaine Olen, Journalist, Washington Post *@helaineolen*

- **Farzana Linda**, Advocacy & Organizing Program Manager, Chhaya CDC *@ChhayaCDC*
- **LJ Williams**, Organizer, Queens Neighborhood United *@QueensBarrios*
- **Shatia Strother**, Program Coordinator, Families United for Racial and Economic Equality *@FUREE*
- **Evan Casper-Futterman**, Director of the Economic Democracy Learning Center, Bronx Cooperative Development Initiative *@bcdi718*

Data in the Movement: 2019

To combat the money of the real estate industry or the institutional power of top-down urban planning, the community development movement has to be immensely creative and targeted in its use of data and technology to support grassroots organizing, anti-displacement efforts, and community self-determination. We will hear from organizers, analysts, and coders working in the movement to continually improve on the ways we use data to support our work, as well as discuss limitations and visions for the future.

Moderator: Ryan Gerety, Technology Fellow of Equitable Development, The Ford Foundation *@FordFoundation*

- **Rima Begum**, Community Organizer, Chhaya CDC *@ChhayaCDC*
- **Alessandro Magnasco**, Data Manager, IMPACCT Brooklyn *@IMPACCTBrooklyn*
- **Jade Ahking**, Founder & Software Engineer, Data Automatica *@0xStarcat*
- **Sadra Shahab**, GIS Specialist/Planner, Pratt Center for Community Development *@prattcenter*
- **Dan Kass**, Co-Founder & Executive Director, JustFix.nyc *@JustFixNYC*

Modern Day Redlining & the Racial Wealth Gap

The forms of redlining advanced by the federal government during the New Deal ended decades ago, but redlining persists in different forms, with people of color locked out of access to credit and banking in myriad ways. Panelists will explore the history of redlining, modern-day policies and practices that effect discrimination, and the ways present-day and historic redlining has perpetuated income and wealth disparities.

Moderator: Eileen Markey, Investigative Reporter & Lecturer, Lehman College

- **Gregory Jost**, Director of Organizing, Banana Kelly *@bkciannyc*
- **Jumelia Abrahamson**, Director of Northwest Bronx Resource Center, UNHP *@UNHP*
- **Theodore Moore**, Director of Local Policy & Legislation, New York Immigration Coalition *@thenyic*
- **Assemblymember Yuh-Line Niou**, 65th District in Manhattan, NY State Assembly *@yuhline*

Universal Rent Control?! Building Statewide Power in a New Political Moment

The political landscape in New York State has shifted drastically in the past 6 months, and now offers more opportunity for the tenant movement than it has in decades. But it's up to us all to build a powerful, unified movement prepared to demand and win big victories in this moment. Hear from tenants and organizers on the ground about the strategies they're using to win concrete victories while building long-term power.

Moderator: Cea Weaver, Housing Justice For All Campaign Coordinator, Upstate Downstate Housing Alliance @housing4allNY

- **Marcela Mitaynes**, Tenant Organizing & Advocacy Program Coordinator, Neighbors Helping Neighbors @NHN_BK
- **Corine Ombongo Golden**, Tenant Leader, Northwest Bronx Community & Clergy Coalition @northwestbronx
- **Omar Herrera**, Village Trustee, Village of Ossining @OmarJHerrera
- **David Lofton**, Tenant Leader, New York Communities for Change @nychange
- **Senator Brian Kavanagh**, NY State Senate @BrianKavanaghNY

Maximizing Public Value: Why the City Must Do More in Affordable Housing Developments

Housing plans have played a crucial role in mayoral policy agendas. But too often, the City's housing plans have prioritized only the number of units being produced and not other measures of public value, such as the creation of stable communities or the degree to which units will solve the affordability crisis. This panel will explore if New Yorkers are getting the most benefit from their investment in affordable housing and what should be done to ensure greater public value in the future.

Moderator: Sam Marks, Executive Director, Local Initiatives Support Corporation @smarksnyc @LISC_NYC

- **Scott Short**, CEO, RiseBoro @RiseboroNYC
- **Leila Bozorg**, Deputy Commissioner for Neighborhood Strategies, NYC Department of Housing Preservation and Development @NYCHousing
- **Michelle Neugebauer**, Executive Director, Cypress Hills Local Development Corporation @CHLDC
- **Jessica Katz**, Executive Director, Citizens Housing Planning Council @chpcny

Exposing the Elephant in the Room: Building Race/Class Narratives in Our Advocacy

New York City remains one of the most segregated and unequal cities in America, but many within the community development movement shy away from messaging strategies that explicitly address race and class, even as they fight for solutions that would help to end inequality. How can we do more to effectively leverage race and class narratives to build our movements, bring in wider audiences beyond our base, and create place based solutions to pertinent challenges in our communities? This panel will bring together affordable housing developers, communications professionals, and organizers on the ground who have explicitly brought race and class framing into their work. Panelists will offer practical suggestions and concrete examples of the promises, and pitfalls, of leading with race and class.

Moderator: Cathy Dang, Senior Advisor, Center for Empowered Politics

- **Carl Lipscome**, Deputy Director, Black Alliance for Just Immigration @BAJItweet @caustenrw
- **Fitzroy Christian**, CASA Leader, CASA New Settlement @CASAbroxx
- **Cristina Garza**, Director of Social Impact, Mission Economic Development Corp @MissionEDC
- **Jennifer Welles**, Cooperative Development Coordinator, Northern Manhattan Improvement Corporation @NMICnyc

Building Commercial Tenant Power: What Works, What Doesn't, and What Lies Ahead

The loss of neighborhood small businesses has eroded the cultural identity of communities across the city. While a citywide residential tenant movement has resulted in rights, protections, and an enforcement structure that includes city accountability, none of this infrastructure exists to support commercial tenants. In the absence of these protections, small businesses, artists, and cultural spaces have sought to develop new organizing strategies to address the challenges of gentrification and displacement. This panel will highlight the lessons learned from new organizing models, reflections on how others can join this nascent movement, and the possibilities made available by building commercial tenant power.

Moderator: Rachel Holliday-Smith, Manhattan Reporter, THE CITY @rachelholliday @THECITYNY

- **Emilio Martinez Poppe**, Program Manager, FABnyc @_FABnyc
- **Gregg Bishop**, Commissioner, NYC Department of Small Business Services @GreggBishopNYC @NYC_SBS
- **Leah James**, Lead Equitable Economic Development Organizer, Northwest Bronx Community & Clergy Coalition @northwestbronx
- **Councilmember Vanessa L. Gibson**, 16th District in the Bronx, NYC Council @VanessalGibson

The Opposite of NIMBY: Bushwick & Two Bridges, Case Studies in Community Led Rezonings

Too often when community groups organize against City led rezonings, they get accused of NIMBYism or "just saying no to change." Yet in several neighborhoods, community groups and residents are working to advance their own proactive land use visions for their communities - ones that envision a future for growing neighborhoods that truly serve the residents who live there now. Learn about two of these plans and the work being done in Bushwick and Two Bridges to make them a reality, as well as the challenges and obstacles that stand in their way.

Moderator: Elena Conte, Director of Policy, Pratt Center for Community Development @prattcenter

- Councilmember Antonio Reynoso, 34th District in Brooklyn, NYC Council @CMReynoso34
- Jose Lopez, Co-Director of Organizing, Make the Road New York @JLopez_MRNY @MaketheRoadNY
- Emilie Rosenblatt, Grant Writer & Land Use Organizer, COLES @COLESNYC
- Trever Holland, President & Co-Founder, TUFF-LES & President, Two Bridges Tower Resident Association @TUFFxLES @twobridgestower

Displacement as Violence, Building as Healing: Rewriting Collective Trauma

If we understand displacement as traumatizing violence, how does that shift our approaches to community development and organizing? What analytic, relational, and tactical changes might we make in our work to address the effects of trauma in our communities and our work? We will hear from organizers and community development practitioners working with impacted communities responding in ways that change concrete conditions and engage people in collective healing processes.

Moderator: Nupur Chaudhury, Program Officer, New York State Health Foundation @nys_health

- Anna Ortega-Williams, PhD, LMSW of the Silberman School of Social Work at Hunter College @ortegawilliams_
- Athena Bernkopf, Project Coordinator, East Harlem/El Barrio Community Land Trust @EHEBCLT
- Sungwoo Lim, Director of Research and Evaluation, New York City Department of Health and Mental Hygiene @nycHealthy

It's (Almost) Always About Speculation

The fight against speculation has emerged as a common denominator in the struggle to preserve affordability. Policies such as the Certificate of No Harassment, development programs such as Neighborhood Pillars and the Industrial Development Fund, and creative direct-action organizing are all new strategies that seek to keep real estate speculators from aggressively squeezing long-term affordability out of the market for their own short-term gain. This panel will explore this exciting moment of convergence for these programs and strategies, examine what works and what doesn't, and discuss where we need to expand this work.

Moderator: Benjamin Dulchin, Executive Director, ANHD @ANHDNYC

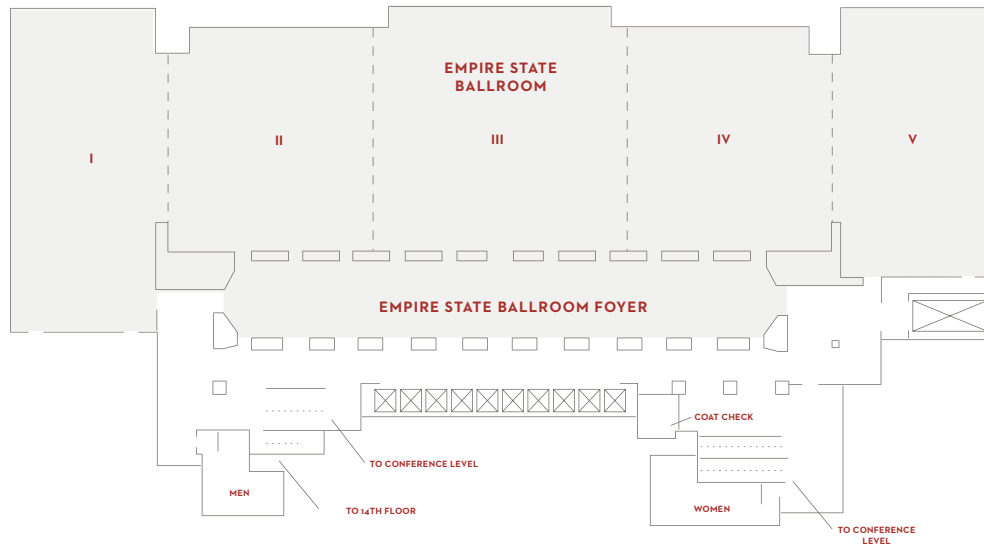
- Brandon Kielbasa, Director of Organizing and Policy, Cooper Square Committee @CooperSq
- Natalie Naculich, Tenant Organizer, Housing Conservation Coordinators, Inc. @HousingConCoord
- Meah Clay, Director of the Community & Economic Development Program, Brooklyn Legal Services Corporation A @BKAlegal
- James Shipp, Senior Project Manager, Neighborhood Restore

The Changing Federal Landscape: How It Impacts Community Development in New York City

Two years into the Trump administration, federal efforts to deregulate banks and roll back protections for consumers and communities are well underway. Federal policies impact the ability of local nonprofit developers to increase access to affordable housing, economic development opportunities, and other community spaces. This panel will address the changing federal landscape and how it impacts community development. Panelists will share changes that have already happened and others on the horizon, and explore how the proposed Community Reinvestment Act reforms, tax reform bill, opportunity zones, impending budget cuts, and other shifts at the federal level can impact New York City. Panelists will also discuss ways we can respond to this changing landscape.

Moderator: Elizabeth Ginsburg, Senior Program Officer of Policy & Communications, Enterprise Community Partners @EnterpriseNow

- Chelsea Amelia Cruz, Associate Director, Community Development Finance (CoDeFi), Federal Reserve Bank of New York @NewYorkFed
- Bernell Grier, Executive Director, IMPACCT Brooklyn @IMPACCTBrooklyn
- Eric Enderlin, Interim Commissioner, NYC Department of Housing Preservation and Development @EricEnderlin @NYCHousing
- Jim Baek, Director of U.S. Community Development Finance, Deutsche Bank @DeutscheBank



BALLROOM LEVEL

All of the main events of the day (Breakfast, Keynote, Awards, Lunch, Fireside Chat, and Policy Plenary) will happen at this level in the Empire State Ballroom.

One workshop session in each Workshop Track will occur in Ballroom V.

CONFERENCE LEVEL

Three of the four workshop sessions within each Track will occur on this floor in Uris-Jilliard, Broadway, and Alvin-Carnegie.

The Cocktail Networking Reception will also take place on this level in front of the workshop rooms.

