

## Anchor Engagement Manager

The Bronx Cooperative Development Initiative (BCDI) is a community-led effort to build an equitable, sustainable, and democratic local economy that creates wealth and ownership for low-income people of color—what we call *economic democracy*. We are doing this by developing a network of diverse partners and community enterprises that currently includes four major projects:

- A Planning and Policy Lab, a center for economic democracy planning and policy development—by, with, and for the Bronx.
- The BronXchange, a marketplace that connects Bronx institutions and nonprofits with local businesses in order to localize their purchasing and build community wealth.
- The Bronx Innovation Factory, a center for advanced manufacturing led by women and people of color, focused on shared wealth creation and innovations that matter for Bronx residents.
- An Economic Democracy Learning Center, a leadership development institute that prepares stakeholders of all types to lead this new future; cultivates a culture rooted in economic democracy principles; and advances the overall field of economic democracy based on experiences in the Bronx and inspirational examples from around the world.

All together, BCDI is a transformative model for urban economic development that can serve as an example for other communities across the US and the world. Read more about our work at [bcdi.nyc](http://bcdi.nyc).

The Anchor Engagement Manager will lead our effort to cultivate and maintain a network of institutional leaders committed to leveraging their purchasing power to build shared wealth and opportunity for Bronx residents. Working closely with the BronXchange CEO, the Anchor Engagement Manager will utilize exceptional relationship building and project management skills to build and support a Bronx Anchor Council.

### Job Responsibilities

- Working closely with BronXchange and BCDI leadership to develop a strategy and action plan for development of a Bronx Anchor Council
- Working closely with the BronXchange CEO to build and maintain strategic relationships with institutional executives, policy makers, leading experts, and constituents
- Developing agendas and coordinating meetings in collaboration with BronXchange leadership and council chair(s)
- Creating communication strategy and operational plan for Anchor Council and relevant stakeholders
- Planning and executing inaugural Anchor Council conference in 2020
- Developing, implementing and maintaining process for collecting contract opportunities from anchor procurement leaders, diversity managers, category buyers, and supply chain integrators to build sustainable demand for BronXchange businesses
- Securing purchasing commitments from anchor institutions
- Continuing to develop the group's capacity and role in establishing a more just, equitable, and democratic economy in the Bronx
- Representing BronXchange at trade shows, conferences and other related events through networking and public speaking

## Qualifications

We're seeking candidates who excel in relationship building, are results oriented, and have strong project management skills.

- Exceptional written, oral, interpersonal and presentation skills and the ability to effectively interface with a variety of audiences
- Adept at developing action plans and driving execution
- Flexible problem solver who can adapt quickly to changing circumstances
- Detail-oriented strategic thinker with analytical problem-solving capabilities
- Successfully navigate between tactical and strategic objectives
- Understand principles of economic development and economic democracy
- Strong commitment to economic and racial justice

## Preferred Skills

- Experience living and working in the Bronx and NYC
- Understand Bronx institutional and political landscape
- Spanish fluency

## Compensation

- \$50,000 to \$70,000, commensurate with experience

**To apply:** Please email a resume and cover letter to [jobs@bcdi.nyc](mailto:jobs@bcdi.nyc) with "Anchor Engagement Manager" in the subject line. Applications will be reviewed on a rolling basis.

People of color, people with disabilities, women, and LGBTQ candidates are strongly encouraged to apply. We are committed to a diverse workplace, and to supporting our staff with ongoing career development opportunities.

BCDI is an equal opportunity employer and prohibits discriminatory employment actions and treatment against employees and applicants for employment based on actual or perceived race, color, religion, national origin, sex, age, marital status, personal appearance, sexual orientation, gender identity or expression, familial status, family responsibilities, matriculation, political affiliation, genetic information, disability, source of income, past incarceration, status as a victim of an intrafamily offense, or place of residence or business. Sexual harassment is a form of sex discrimination, which is prohibited by law, as is harassment based on any of the above-protected categories.