



## Program Manager, Commercial District Revitalization

### Organization Description:

Alliance for Coney Island, Inc. is a nonprofit organization dedicated to continuing the transformation of Coney Island into a year-round, world-class recreational oceanfront destination while improving the quality of life for the entire Coney Island community.

As a growing nonprofit, we seek talented, hardworking and passionate individuals who are inspired to help build the capacity and reach of Coney Island to the five boroughs and beyond.

### Job Description:

The Commercial District Revitalization Program Manager will help Alliance for Coney Island, develop, design, and deliver commercial revitalization programs and services as part of the organization's three-year Neighborhood 360° Commercial Revitalization grant funded by the New York City Department of Small Businesses Services (SBS). Neighborhood 360° grants strengthen community-based development organizations (CBDOs) to carry out commercial revitalization programs in low- and moderate-income (LMI) communities. Utilizing input from local stakeholders and findings from the [Coney Island Commercial District Needs Assessment](#), the Program Manager will work in partnership with the organization's leadership to develop and implement various commercial revitalization projects that will address the needs identified by the assessment. The Program Manager will be part of a cohort of other Neighborhood 360° grant-funded program managers dedicated to executing commercial revitalization programs in commercial districts across New York City.

The position is full-time and will report to the Executive Director. Applicants must be available to begin work by October 26, 2020. In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States.

Responsibilities include but are not limited to:

- Plan, develop, implement and evaluate commercial revitalization programs serving Coney Island; including but not limited to merchant organizing and engagement, business support and retention, public space activation and management, and commercial district marketing and promotion;
- Assess neighborhood conditions and needs by gathering and analyzing commercial district data;
- Develop communication materials for local businesses, residents, and other stakeholders highlighting events or relevant services and programs;
- Facilitate conversations with a wide range of stakeholders on a range of complex issues and projects that impact Coney Island;
- Build community partnerships through meetings and attendance at community events, including; special events, precinct council meetings, community board meetings;
- Liaise regularly with multiple City agencies including SBS, NYCHA, DOT, FDNY, NYPD, DSNY, Community Board 13, and others to leverage resources and acquire the necessary support for projects and initiatives;
- Engage community stakeholders and partner organizations in designated commercial corridor efforts;
- Track and measure program metrics and impact;
- Participate in a series of cohort trainings focused on professional development and commercial revitalization best practices;
- Connect local stakeholders to additional economic development resources offered by the City of New York;
- Other tasks as assigned.

\*Please note that responsibilities may change with shifting needs of SBS and updated guidance provided by the City and State related to COVID-19. All meetings, trainings, and community event attendance formats (whether virtual or in-person) will be determined according to the City and State public health guidelines.

### Minimum Qualifications:

The ideal candidate will effectively demonstrate:



- Two or more years of experience with commercial revitalization, community nonprofits, community-based planning and organizing, and/or neighborhood development issues;
- Familiarity with Coney Island;
- Commitment to engaging diverse constituents in low- and moderate-income communities; be interested in understanding the different perspectives and needs of diverse community stakeholders.
- Strong aptitude for interpreting data and data trends;
- Demonstrated ability to develop and maintain strong relationships with governmental agencies, elected officials, non-profit organizations and other community groups;
- Ability to coordinate and manage multiple tasks and projects simultaneously, and provide timely and clear updates to supervisors;
- Ability to work in an organized, efficient manner with a high level of accuracy, attention to detail, and follow-through;
- Ability to complete tasks and projects with tight deadlines;
- Demonstrate a passion and commitment to creating and maintaining strong, vibrant neighborhoods and commercial corridors;
- An ability to be flexible and willingness to wear “multiple hats” if and when needed;
- Flexible schedule with the ability to work some weekends and evenings, if needed;
- High level of proficiency in Microsoft Office applications, including Word, Excel and PowerPoint;

### **Preferred Skills:**

- Knowledge of successful community organizing, consensus and coalition building techniques and best practices;
- Experience with and knowledge of digital/social media marketing and campaigns;
- Proficiency in Adobe Creative Suite, ArcGIS;
- Arabic, Spanish or Chinese language skills are a plus.

### **Desired Qualifications:**

1. A baccalaureate degree from an accredited college or university and a minimum of two years of full-time experience in one or more of the following fields: urban planning, community organizing, public administration, project management; real estate
2. An associate degree from an accredited college or university and a minimum of three years of full-time experience in one of the above fields;
3. Education and/or experience equivalent to “1” or “2” above.

### **Compensation:**

Commensurate with experience.

### **How to Apply:**

Submit the following documents to [info@allianceforconeyisland.org](mailto:info@allianceforconeyisland.org). Please submit all documents as PDFs and write “Commercial Revitalization Program Manager” in the subject line.

- Resume
- Cover letter
- Please include your salary requirements in your cover letter

Application deadline: September 21, 2020

Alliance for Coney Island is an equal opportunity employer and considers applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

Only applicants under consideration will be contacted. No phone calls please.

Please note that due to the pandemic we are currently working remotely but once it is safe to do so, staff will be required to work in our office which is located in Coney Island.