

BronxPOWER

Education Organizer Job Description

Bronx Power organizes poor and working class immigrants and people of color to create change in people's lives through transformative leadership development and healing trauma. We build community power and social movements to win radical change on local issues and transform broader social, political, and economic systems.

We envision a Bronx where every resident lives free from fear, violence, and oppression in healthy communities with full employment, quality education, and safe, affordable housing.

Our current work is to radically transform public education in NYC and help create schools that are the center of community, with parents and students voices at the forefront. We are working to increase direct investment in public education and decrease investment in the incarceration of youth, towards fundamentally ending the kindergarten to prison pipeline.

The parent organizer will be primarily responsible for building our education organizing work in the Bronx. The work of the organizer includes the following:

Leadership Development

- Develop trainings and workshops for parent/community group
- Workshop facilitation, coordination of other staff into program design and implementation,
- Support and coordinate member leaders and staff to facilitate workshops.
- Integration of members into campaign and base-building work, and logistics coordination.
- Support leaders to actively participate in coalition spaces.
- Advocacy and Referrals – Provide referrals for members to community resources and service providers as needed. Familiarize yourself with service providers and resources in the Bronx
- Support members to become active dues paying members

Base Building

- Conduct street outreach, outreach in schools, organizational outreach, faith institutions, door knocking, phone calls, and utilizing social media to outreach
- Work with members to develop and execute plans for BronxPOWER base-building events, including outreach plans, follow-up plans and identifying key roles for members, such as facilitators or MC's for event.
- Follow-Up – Work with staff to develop more systematic ways to ensure follow up of new contacts, current members and lapsed members.
- Coordinate regular phone banking and other follow up strategies.
- Retention – Help implement strategic membership development and retention plan to move members into areas of more active leadership at BronxPOWER.
- Campaign integration - Work with team in creating outreach strategies to support the base's energy and popular education around BronxPOWER Campaign work.

Campaign

- Conduct a community assessment with various schools in District 8
- Work with staff and members to identify issues/ areas of interest
- Create and implement campaign strategies with members and leaders
- Coordinate base-building activities with campaign activities (e.g. – getting members or potential members involved in actions, postcard mailings, petition signature gathering, sign/t-shirt making).

- Engage members and leaders in direct actions and support work in civil disobedience.
- Maintain relationships with Bronx residents, businesses and institutions (includes attending necessary community events such as Community Board meetings etc)
- Support and participate in creation of alliances/coalitions to support campaign work.
- Actively participate in forums, trainings, conferences to deepen understanding of education issues.

Other Responsibilities

- Update BronxPOWER website and database related to work areas and pertinent areas of work
- Promote organizational goals and values in various external activities
- Participate in membership meetings, staff meetings, and community building events
- Prepare quarterly and weekly work plans to present at quarter work plan meetings and weekly staff meetings
- Participate in planned individual and staff evaluation
- Participate in fundraising activities as necessary, such as site visits, documenting program accomplishments, and support grassroots fundraising
- Assist in office management tasks
- Complete weekly timesheets and monthly reports
- Attend yearly staff and multi-stakeholder meetings

Qualifications

- Commitment to BronxPOWER mission and vision, & values including racial, economic, and gender justice values and self-awareness practices.
- Some experience with engaging community and outreach
- Familiarity and direct experience with people of color
- Strong verbal and written communication skills
- Excellent people and relationship building skills
- Bilingual Spanish and English preferred
- Proficiency with Microsoft office software (Microsoft word, excel, mail, etc)

To Apply

- Send your resume and a letter of interest to info@bronxpower.org
- If you have any questions feel free to call Angelica Otero at (347) 509-8310