# BronxPOWER

#### Lead Organizer Job Description

Bronx Power organizes poor and working class immigrants and people of color to radically transform public education in NYC and help create schools that are the center of community, with parents and students voices at the forefront. We are working to increase direct investment in public education and decrease investment in the incarceration of youth, towards fundamentally ending the kindergarten to prison pipeline. Over the next ten years we will expand our organizing to other sectors including: housing, criminalization, immigration and worker justice.

We seek a dynamic and experienced full time lead organizer who will support building our model of transformative organizing and is interested in growing their leadership in the organization. The lead organizer will work directly with the Executive director to implement our four key areas of work, which include:

- Building the leadership and political power of the organization includes building a base of parents, youth and community members that will organize to shift conditions in the Bronx
- Shifting worldview includes political education of staff, members and community and writing to shift narratives of the Bronx, black/brown youth and communities, and public education.
- Transformative campaigns making long term demands that will radically shift conditions and that begin to redefine the various institutions including public education and criminalization.
- Somatic transformation and healing this work is about supporting the growth of individuals and community through self-awareness and practices and leading healing groups.
- Building a robust organization and movement -- through strong grassroots fundraising to increase the independent funding streams and building solidarity across various sectors.

## **Responsibilities:**

- Work in partnership with Director and board to create systems and organizing work that is aligned with vision of the organization.
- Coordinate education organizing by planning and implementing campaign strategies and activities.
- Identify, recruit, and develop effective youth, parent and teacher leaders by conducting outreach at schools and community groups and through leadership and organizing training.
- Effectively communicate and troubleshoot issues with members through campaign meetings, oneon-one's, phone calls, communication materials, etc.
- Work closely with team to increase membership engagement.
- Maintain and update membership, outreach, and campaign databases.
- Develop and strengthen relationships and alliances with community, labor, faith, and other key partners and stakeholders.
- Assist in coordinating organizational activities, fundraising, and overall communications strategy
- Participate in fundraising activities as necessary, such as site visits, documenting program accomplishments, and support grassroots fundraising
- Supervise work of apprentice and/or interns.

#### Qualifications

- Commitment to BronxPOWER mission and vision, & values including racial, economic, and gender justice values and self-awareness practices.
- 2 3 years of organizing experience.
- Demonstrated ability to identify, recruit, and develop a base of worker leaders.
- Demonstrated ability to effectively coordinate a campaign.
- Demonstrated ability to set clear performance objectives, coordinate teams, and set-up organizational systems.
- Familiarity working in coalitions
- Familiarity with popular education and other leadership development practices.
- Ability to motivate and inspire others.
- Strong listening, interpersonal, verbal and written communication skills
- Bilingual Spanish and English preferred

## To Apply

- Send your resume and a letter of interest to info@bronxpower.org
- Only qualified candidates will be contacted